

Digital Media and Creative Arts

Minor

Students who would like to have an Interdisciplinary Minor in Digital Media and Creative Arts must complete 18 credit hours in DIGM courses and approved DIGM electives in other programs. This must include at least 9 credit hours in DIGM courses. The remainder can be made up of approved DIGM electives.

Major

The Interdisciplinary Major in Digital Media and Creative Arts (DIGM) is open to students enrolled in the Bachelor of Arts program. It is designed for students interested in studying digital media and engaging in creation in the digital arts. The Major will allow students to explore the relationship between digital media, the arts, and society. A major in DIGM consists of 36 credit hours (6 credit hours can be the 1000 level). The following two DIGM courses are mandatory for the Major:

DIGM 2013: Digital Media Creation
DIGM 2023: Digital Media Production

At least two of the following courses should also be completed as part of the Major:

DIGM 3013: Digital Photography
DIGM 3023: Documentary Film: Creation and Production
DIGM 3033: Podcasting
DIGM 3043: AI and the Creative Digital Arts

The remaining credits for the DIGM Major can be taken from two or more disciplines in the following list of approved electives:

Approved Electives*

*Other courses may be approved by program faculty advisors

ANTH 3693	Media Anthropology
COPP 1013	Introduction to Communications
COPP 2023	Public Engagement (POLS 2333)
COPP 3033	Public Policy and the Media (POLS 3213)
COPP 3043	Business Communications and Marketing
CRIM 3263	Crime and the Media
CRIM 3273	Crime in Popular Film
ENGL 1203	Introduction to Film Studies
ENGL 1233	Digital Literacy
ENGL 2113	Creative Writing: Skills
ENGL 2123	Creative Writing: Strategies
ENGL 2163	Envisioning Environmental End Times
ENGL 2253	e-lit: Digitally Born Literature
ENGL 2523	The Study of Drama: An Introduction

ENGL 2693	Reading Popular Culture
ENGL 3163	Queer Medias and Mediating Queer
ENGL 3213	Art Cinema
ENGL 3223	Auteur Cinema
ENGL 3233	Digital Projects and Digital Reading
ENGL 3243	Race and Media
ENGL 3483	Irish Film
ENVS 3213	Media and Politics in Canada
FNAR 2113	Visual Art and Aesthetic Literacy
FNAR 2763	Film Production
FNAR 2963	Acting for Film and TV
FNAR 3613	Music in Film and TV
GERO 3093	Images of Aging in Film
GRBK 2206	Human Nature and Technology (HMRT 2216)
GRBK 3406	Philosophy and Art
HIST 1783	Screening History
HIST 3603	Disney and World History
HMRT 2216	Human Nature and Technology (GRBK 2206)
HMRT 3153	Popular Culture and Human Rights
HMRT 3203	Human Rights Advocacy through Social Media
JOUR 1113	Writing for Journalism
JOUR 2033	Community Journalism
JOUR 2063	Ethics and Investigative Journalism
JOUR 3023	Advanced Podcasting
JOUR 3153	Digital Journalism
JOUR 3163	Journalism and Stories that Change the World
JOUR 3173	Interviewing for Journalism
NATI 2703	Invented Traditions
NATI 3333	Colonial Cartography and Indigenous Nations
RELG 3583	Media and Ethics
SOCI 2323	Sociology for Cyborgs: The Social Organization of the Internet
SOCI 2513	Sociology of Communication
SOCI 3573	Sociology of Art and Culture

The Interdisciplinary Major in Digital Media and Creative Arts is housed in the Department of Journalism and Communications. Students who wish to pursue a BA in the Interdisciplinary Major in Digital Media and Creative Arts should consult with the Director of the program.

DIGM-2013. Digital Media Creation

This course introduces students to the creation of stories using videography, sound recording and platforms to showcase creative artistic works. Students are introduced to the creation opportunities in the campus digital studio and be trained on new technologies and equipment. The course is required for students planning to complete an Interdisciplinary Major in Digital Media and Creative Arts. No prerequisite.

DIGM-2023. Digital Media Production

This course introduces students to producing and editing video and audio stories. It follows the Digital Creation course, shifting from creation to production. The course introduces

students to the integration of social media in digital production. This is a required course for students planning to complete an Interdisciplinary Major in Digital Media and Creative Arts. Prerequisite DIGM 2013.

DIGM-3013. Digital Photography

This course explores the use of still photography in digital media production, and how true stories can be told through digital images. It gives students a background in the aesthetics of photography, explores theories of the image, and explores the ethical issues surrounding the manipulation of digital images. The course requires students to produce and edit digital images using a mix of digital photographic equipment and editing software. No prerequisite.

DIGM-3023. Documentary Film: Creation and Production

This course explores documentary film as a storytelling medium and how to create and produce documentaries. The course requires students to study influential films and produce and edit original documentary projects. It also introduces students to theories of documentary and the power of non-fiction storytelling. No prerequisite.

DIGM-3033. Podcasting

This course explores the creative art of podcasting and narrative storytelling with sound. Students will listen to podcasts and develop the technological skills to create and distribute podcasts. The course requires students to produce and edit their own podcasts using a mix of digital equipment and editing software, as well as learning and utilizing recording studio techniques. No prerequisite.

DIGM-3043. AI & Creative Digital Arts

This course introduces students to the theoretical, ethical and practical applications of artificial intelligence. As AI becomes a more prominent part of our everyday lives, its capacity as a digital media, creative and communicative tool will continue to grow. The course introduces students to the theories that have developed as AI technology has shifted from a science fiction construct to a reality. It also considers the ethical challenges this new technology poses. It offers students the opportunity to engage and use AI software in practical ways. No prerequisite.

NOTE: Not all courses listed are offered each year. Please consult with the Program Director for more information about current and planned course offerings.